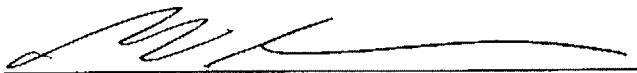


STATEMENT UNDER 37 CFR 3.73(B)

Patent Owner: CLARIA INNOVATIONS, LLC	Docket No. 4001-0508
Patent No. 7,149,704	Issued: 12/12/2006
Entitled: System, Method And Computer Program Product For Collecting Information About A Network User	
Assignee: CLARIA INNOVATIONS, LLC (Name of assignee)	A corporation (Type of Assignee: corporation, partnership, university, government agency, etc.)
States that it is the assignee of the entire right, title, and interest; in the patent application identified above by virtue of a chain of title from the inventor(s), of the patent application identified above, to the current assignee shown below:	
1.	From: <u>INVENTORS</u> To: <u>GATOR.COM</u> The document was recorded in the United States Patent and Trademark Office at Reel <u>012582</u> Frame <u>0195</u> .
2.	From: <u>GATOR.COM</u> To: <u>GATOR CORPORATION (name change)</u> The document was recorded in the United States Patent and Trademark Office at Reel <u>013594</u> Frame <u>0850</u> .
3.	From: <u>GATOR CORPORATION</u> To: <u>CLARIA CORPORATION (Name change)</u> The document was recorded in the United States Patent and Trademark Office at Reel <u>015254</u> Frame <u>0548</u> .
4.	From: <u>CLARIA CORPORATION</u> To: <u>JELLYCLOUD, INC</u> The document was recorded in the United States Patent and Trademark Office at Reel <u>024906</u> Frame <u>0826</u> .
5.	From: <u>JELLYCLOUD, INC</u> To: <u>JELLYCLOUD (ASSIGNMENT FOR THE BENEFIT OF CREDITORS), LLC</u> The document was recorded in the United States Patent and Trademark Office at Reel <u>024915</u> Frame <u>0414</u> .
6.	From: <u>JELLYCLOUD (ASSIGNMENT FOR THE BENEFIT OF CREDITORS), LLC</u> To: <u>CLARIA INNOVATIONS, LLC</u> The document was recorded in the United States Patent and Trademark Office at Reel <u>024927</u> Frame <u>0001</u> .

As required by 37 CFR 3.73(b)(1)(i), the documentary evidence of the chain of title from the original owner to the assignee was, or concurrently is being, submitted for recordation pursuant to 37 CFR 3.11.

The undersigned (whose title is supplied below) is authorized to act on behalf of the assignee.


Signature

Murray Markiles

Name

February 2, 2011
Date

Eurocapital Business Development as Manager
of Claria Innovations LLC

Title